



“In Color We Live – Color and Environment”  
 22-25 September 2012  
 Chinese Culture University, Taipei, Taiwan  
 Organized by the Color Association Taiwan  
 on behalf of the International Color Association



## CALL FOR PAPERS

### **AIC 2012 “In Color We Live – Color and Environment”**

Interim Meeting of the AIC International Color Association

**22-25 September 2012**, Chinese Culture University, Taipei, Taiwan

Understanding the effects of colors in natural and man-made environments contributes to creating healthier living spheres through color applications.

The aim of the conference is to explore and examine how color interacts with or influences our daily life.

The following list of Topics and Subtopics is non-exhaustive, and suggests a variety of topics and subtopics that could be addressed:

<b>1. Color Culture</b> Aesthetics, history, philosophy, transportation, food, medical & personal care, warning systems	<b>2. Color Communication</b> Interpretations, color codes & symbols, language, semiotics, visual communication & design, color naming, color categorization, color order systems
<b>3. Color &amp; Environment</b> Nature, lighting, interior design, architecture, landscaping & horticulture, urban design & planning	<b>4. Color Education</b> Pedagogy, curriculum design, electronic media applications, teaching aids
<b>5. Color Science and Technology</b> visual models, color physics, color chemistry, image reproduction, color management system, high dynamic range imaging, multispectral imaging, computational photography, multimedia in color imaging, 3D color imaging, virtual reality (VR) and augmented reality (AR), display and printing, colorimetry, industry applications	<b>6. Color Psychology</b> color perception, color preference, physiology & psychophysics, light & color interaction, color vision and aging, vision illusions and effects, defective color vision
<b>7. Color in Art and Design</b> fashion design, performance, painting, sculpture and installations, ceramics & glass, jewellery and metalwork, art conservation	<b>8. Color Synesthesia &amp; Visionary Projects</b> color in cross-modal contexts, interactions between color and other senses, synesthetic color perception

Please visit [www.aic2012.org](http://www.aic2012.org) for updated information.

## Submission

In order to participate by presenting a paper or poster, please send an abstract in English (not less than 300 words and not more than 500 words), following the model provided below, to [service@aic2012.org](mailto:service@aic2012.org). The deadline is **30 January 2012**.

Please classify your abstract into one of the list of subtopics mentioned on page 1. Submissions are limited to one paper per primary author. Co-authorship is possible.

The AIC 2012 Executive Committee may decide on a multiple-track conference schedule if appropriate.

## Language:

The conference language is English, so all abstracts, posters and full papers for publication in the Proceedings must be in English, as well as the oral presentation of papers and related documents.

## Important dates:

<b>Call for Paper opens</b>	<b>2011.08.22</b>
Submission of Abstracts for Oral Papers and Posters ends	2012.01.30
Notification of Acceptance	2012.04.02
Registration and Author Registration	2012.04.01-06.30
Submission of Full Texts ends	2012.06.30
Late Registration ends	2012.08.30
<b>AIC Meeting</b>	<b>2012.09.22-25</b>

## ABSTRACT SUBMISSION FORM AND GUIDELINES

**This is the title of the paper submitted for AIC 2012**

John CYAN,<sup>1</sup> Mary BROWN,<sup>2</sup> Joseph GREEN,<sup>3</sup> and Jane RED<sup>1</sup>

<sup>1</sup> Faculty of Engineering, University of Magentopolis

<sup>2</sup> Acme Color Company

<sup>3</sup> Faculty of Arts, University of Yellowstone

Postal address: John Cyan, Dept. of Colorimetry, Faculty of Engineering, University of Magentopolis, 357 Chromatic Av., Magentopolis, M1234 New Gray, Colorland

E-mails: cyan@magentopolis.edu, brown@acme.com, green@yellowstone.edu, red@magentopolis.edu

This form includes all the required formats; please use it as a model or template. The whole abstract, including all the headings (title of the paper, authors, institutions or companies, first author's postal address, and e-mail of all authors) should not exceed one page in A4 format (minimum 300 words, maximum 500 words), with top and bottom margins of 2.5 cm, and left and right margins of 3 cm. All the text goes in Times New Roman 12, with the following details:

- Title of the paper: left margin, uppercase, bold.
- Authors: left margin, first names in normal characters, last names in uppercase.
- Institutions or companies: left margin; for various authors from different institutions or companies, use superscript numerals: <sup>1, 2, 3</sup>.
- Postal address: only for the first author or main author, left margin.
- E-mails: in the same order as authors, separated by commas, left margin.
- Text of the abstract: justified, all paragraphs with a 0.5 cm indent in the first line, except for the first paragraph (no indent).

Leave one blank line between title of the paper and names of authors, and two blank lines between e-mails and text of the abstract.

At the bottom of the page, after the text of the abstract, specify your preference, either for oral or poster presentation. Oral presentations will be allowed 20 minutes (invited lectures 45 minutes). For poster presentation, please see the guidelines on poster presentation.

The scientific committee will classify the abstracts by topic areas for the program, and the chairpersons of the AIC study groups will select the abstracts to be included in study group sessions or symposia. The acceptance of the paper for oral presentation will depend on the final decision of the scientific committee.

The abstract should be written in English. Send it as an attached file (Word for Windows and PDF) before **30 January 2012**, to: [service@aic2012.org](mailto:service@aic2012.org).

Along with the letter of acceptance, the authors will receive also the guidelines for preparation of the full paper for publication in the proceedings, as well as the details for oral or poster presentation.

Author's preference:

Oral presentation:

Poster presentation:

Both:

Choice of category:

\_\_\_\_\_ ; \_\_\_\_\_

(Topic)

(Subtopic)